



PRODUCER PROFILE



NAME: Apesika Co-operative Pineapple Grower and Marketing Society Limited.

CROP: Pineapple

Crop Varies: MD2 Smooth Cayenne and Sugar Loaf

Off Takers: HPW Fresh And Dry Limited And Domestic Marketers

Country: Ghana:

FLOID: 37090

Established: 22nd May, 2001.

Fairtrade Certified Since: 2018

Organization Type: SPO

Mobile Number:

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INTRODUCTION

Apesika cooperative pineapple growers and marketing society limited .The society is located in Nsawam Adoagyiri municipality. All its famers are residents of Fotobi also in the same municipality in the eastern region of Ghana. It office is in the Fotobi township. The production fields are also in Fotobi and its environs. Apesika Cooperative pineapple Grower and marketing society limited was registered in the year 2001 and has a registration number E/R/NC/214 as a marketing cooperative that engages in production and marketing of fresh quality pineapple fruits. It was registered under the paragraph 5(1) of cooperative society's degree no. 252 of 1968 as Apesika Cooperative pineapple Growers and marketing society limited. The objective of the society is to promote the economic interest and general welfare of its members in accordance with the cooperative principles and values. The objective includes:

1. Production and marketing of fresh quality pineapple fruits for a competitive prices
2. To promote the socio-economic interest of its members
3. To promote and guarantee loan for expansion of business of individual members as set out in the society by laws

Mission

To provide effective and efficient agriculture practices throughout the production cycle by enhancing quality assurance , research and proper mechanization in other to ensure better yield and quality produce, It is therefore the policy of the society to ensure proper handling of produce during and after harvesting, integrated pest management, and quality internal controls system is implemented in the production cycle in other to ensure clean and quality pineapple fruits has been achieved. To gain credibility in industry, the society has persuaded to incorporate research, monitoring and evaluation in its production so as to remain credible and consistent in its operation.

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Vision

Apesika aims at been the best producing and marketing society in Ghana and other jurisdiction with the view of been the center excellence and innovative pineapple center.

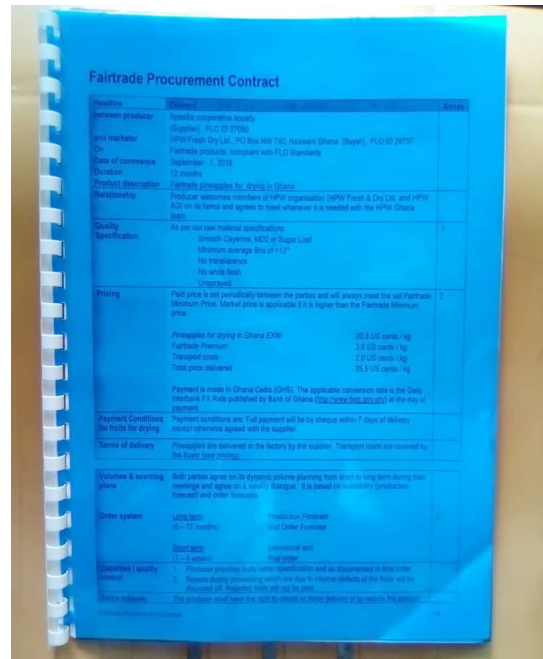
Apesika pineapple is grown in a well mechanized soil that allows free movement of plant roots that promote rapid growth of the plants and also to get rid of all disease causing organisms that might happen to be in the soil prior to planting. The crop thrives best in areas with temperature of 20-36⁰ C and rainfall of 600-400mm/yr. The crop can do well in majority of the agro-ecological zones in Ghana provided there is sufficient moisture during production period and for that matter pineapple is assumed to be grown all year around. The widely practices including: adequate land preparation, procurement and treatment of suckers, weed control both manual and mechanical, fertilization, flower induction, harvesting and marketing. Ideally, all the practice is labour demanding and capital intensive. There are two main seasons for the pineapple supply as specified by our current buyer. The main season starts in August and end in December. The minor season also start from February to April. But this is for the satisfaction of our customer demand. There is realization that pineapple as a dietary is been bought every day in all the fruits markets both domestic and international. The society has currently resolved to venture into the export market and processing of the under- sized fruit that is been sold cheaply to local market women.

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Location	Ghana, Eastern Region (Nsawam Adoagyiri municipality)
Name of Society	Apesika Cooperative Pineapple Growers and Marketing Society Limited
No. of Registered members (Men and women)	27 males, Female – 0
Average production size	1,890,000 Tonnes
Harvesting seasons	Minor - (February to April) and Major (August to December)
Annual Rainfall	400 to 600mm / yr
Natural Vegetation	Forest land turning to grassland
Temperature range	20 - 36 ^o
Soil types	Loamy, clay, silt and sand

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CREDENTIALS



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PRODUCTION PRACTICES



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